

THE WEBB

GARDNER-WEBB
COLLEGE

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BOILING SPRINGS, N. C.

October, 1972

To Follow Founders Day

Homecoming Festivities Set Oct. 28

Once again it's time for old grads and former students to return to share with Gardner-Webb, geared in full foliage for football and festivities. . .

Homecoming, 1972, will be an event of Saturday, Oct. 28, and all alumni, former faculty and friends are cordially invited to attend.

Homecoming Day will have its own full schedule of activities, planned to complement the annual Founders Day observance a day earlier, on Friday, Oct. 27.

Founders Day traditionally honors the great men and women who by spirit, courage and support, have made Gardner-Webb a living institution.

This year, the day will see the dedication of the campus' newest building and its focal point—the John R. Dover, Jr., Memorial Chapel, lifting its tall spire near the college's main entrance. The dedication will take place at the Founders Day luncheon, slated for 7 p.m. Friday in the Charles L. Dover Campus Center. Trustee Chairman R. Patrick Spangler will preside at the presentation of the chapel by the Dover family, and G-W President Dr. E. Eugene Poston will deliver the dedication address.

Alumni and friends are invited to come early the next day—Homecoming Saturday—to tour the new chapel. It will be open to the public and manned by faculty and students from 9 a.m. to 1 p.m.

Registration for Homecoming alumni will

be held in the campus center lobby during those same hours Saturday. And there's a basketball scrimmage tentatively planned during the morning for early arrivals.

Homecoming Day also will feature a Bulldog Brunch for all the college faculty, alumni and friends. It'll be held in the Balling Room—and the dining room staff will be serving from 10 a.m. to 1 p.m. Alumni may pay the \$1 cost for their meal at the door, but should make reservations in advance by using the coupon on this page.

The annual Homecoming football game—Night of the day—will take place at 2 p.m. in Spangler Stadium. The Bulldogs will be battling old rival Mars Hill, and out for victory. The traditional crowning of the Homecoming queen will be a highlight feature.

Alumni are invited to join with students in attending a lively concert at 8 p.m., after the game. To be held in East Gymnasium, the concert will feature Rick Nelson and the Stone Canyon Band, singer Jim Croce, and comedian Jonathan Moore. Tickets will be \$5 at the door, but alumni can get them for a half-price \$2 if they buy them in advance during Homecoming registration from 9 a.m. to 1 p.m. in the campus center lobby.

Homecoming's a great way to renew your acquaintance with campus and classmates, and walk G-W's pathways once again. Please do come "home." You'll be welcome!



JOHN R. DOVER, JR. CHAPEL
. . . to be dedicated.

HOMECOMING, 1972: Bulldog Brunch

1/we will be on campus Saturday, Oct. 28, for the Bulldog Brunch, to be served from 10 a.m. to 1 p.m. in the Charles L. Dover Campus Center's Bulldog Room.

Please reserve _____ places for me.

Name _____

Address _____

City _____ Zip _____

(Brunch meals will be \$1 per person and may be paid for at the door.)
Please return this reservation coupon by Oct. 24 to: Director of Alumni Affairs, Gardner-Webb College, Boiling Springs, N. C. 28017

With The Alumni

May Sue Pruitt (Mrs. S. M.) Jansen '23 recently was elected national vice president of the American Legion Auxiliary at its 52nd annual national convention meeting in Chicago. Active in many clubs and organizations, she lives in Shelby and serves on Gardner-Webb's alumni association board of directors.

Ned P. Digh '32 is a lieutenant colonel in the U. S. Army and has just completed three years in the Pentagon as a member of the office of the Army chief of staff. He recently left for a three-year tour of duty in Germany, taking along his family—wife Barbara and daughters Karen, 13, and Lisa, 8. He earned a master of science degree in education from The American University in Washington, D. C., while his wife was earning a bachelor's in speech pathology at George Washington University.

Sandra Champion '58 recently was selected to appear in the 1972 edition of Outstanding Young Women of America. She is a first grade teacher at Shelby's Marion School and was nominated by the Shelby branch of the American Association of University Women, of which she is an officer.

Sandra Gibson Hinton '59 and her husband, Joe, are in Bonn West Germany, where he has a contract with the Bonn Opera Company for two years.

Reginald M. High '61 recently was appointed principal of Rowing Rock, N. C. Elementary School. He earned a master's degree in school administration at Appalachian State University in May.

Rachel Elizabeth Gilney '61 will appear in the 1972 edition of Outstanding Young Women of America. She is a teacher at Danville Junior High School in Raleigh.

Clifton Wika '66 is employed by Peoples Bank in Catawba County. He and his wife, Debbie, have one child, Kelly. Recently, he was named town chairman for the commercial division of the Eastern Catawba County United Paved Campaign.

Wayne Rock '66 has been appointed acting administrator for Southhampton County. Via. A graduate of Carverton State College at Lewton, Ohio, as well as G-W, he formerly taught and coached football at St. Stephen, S. C., High School.

Martha Eyles '71 is the new director of student life for women at Ferrum College in Virginia. She received her master's degree in guidance and counseling from Appalachian State University in August.

Brenda Cooley '71 was the leading lady in "The Helms," a play recently presented in Mrs. Hill's Owen Theatre. A resident of Rt. 8, Shelby, she is editor of the women's page for the *Caffrey, S. C., Ledger* and is active in the Coffey Community Theater.

Bill McKee '72 was featured in an article in *The Cleveland Times* (Shelby) recently, detailing how he entered G-W at 40 years and graduated three years later with a B. A. degree in religious education. Associate pastor of Churchill Drive Baptist Church, a bookkeeper and businessman, he intends to continue his schooling and eventually work toward a master's degree in a seminary.

Faculty Notes

JERRY R. HILL, Shelby native and faculty member at Gardner-Webb, has earned his doctor of music education at the University of Oklahoma. Dr. Hill is an associate professor of music, on the faculty since 1965.

He earned his bachelor's and master's degrees at Appalachian State University and has done additional graduate study at Florida State University and Southern Baptist Theological Seminary. He was in residence at the University of Oklahoma for 18 months while preparing his dissertation and meeting doctoral requirements.

* * *

DR. ROBERT R. BLACKBURN, chairman of the division of education at G-W, had an article in the summer issue of the *North Carolina Journal*, publication of the N. C. Association for Health, Physical Education and Recreation. Concerning the development of a playground, the article tells how Dr. Blackburn, a group of physical education majors, teachers and administrators of a local elementary school, and townspeople cooperated to transform a vacant area near the school into a modern playground.

Dr. Blackburn wrote that the program has these positive results: the children had a first-class playground, lines of cooperation were established between groups of people, and physical education majors at the college were involved in actual "doing" along with theory.

Know A Prospect?

Do you know a high school student who's in the process of choosing a college? Please tell him about Gardner-Webb's new "VIP Days" program, under which he can visit the campus, take part in its activities, and decide if it's the college for him.

Gardner-Webb as host for visiting high schoolers will offer these "Very Important People" a look at campus facilities, visits with faculty and administration, and participation in sports and social events, resident hall life and religious programs.

G-W wants satisfied students, and it's felt that VIP Days will help the prospective student to enter college knowing just exactly what G-W has to offer in all areas.

If you have a student prospect in mind, invite him to fill out the blank at right and mail it to Gardner-Webb College, P. O. Box 897, Boiling Springs, N. C. 28017. A college staffer will be in touch with him.

GARDNER-WEBB COLLEGE V.I.P. DAYS

I would like to schedule a visit on:

_____ Oct. 28 _____ Jan. 20 _____ April 14

_____ Nov. 18 _____ Feb. 10 _____ April 20

_____ Dec. 2 _____ March 24 _____ May 5

_____ I will arrive on Friday afternoon and will need overnight lodging.

_____ I will arrive on Saturday morning for the V.I.P. program only. (1600 a.m.)

Name _____

Phone No. _____

Address _____

If you know what you plan to major in we will be most happy to arrange an interview with a faculty member in that field. "I would like an interview with a faculty member from the _____ department."

If you would like to visit with one of our administrators just write the name in the following space and we will set up the interview.

EUREKA—These four Connecticut students "found" Gardner-Webb as a result of a service station attendant's remarks about the college. Left to right, they are Carl Bradshaw, Karen Smith, Kathy Martel and Roxanne DeVore.



G-W Gridders Seem Improved

Despite two early season losses the Gardner-Webb football team seems to be much stronger than the 1971 team. The Bulldogs dropped their season opener in Newberry to the Indiana 14-8. Newberry is the favorite to win the Carolina Conference title.

The following week Coach George Lemon and his men went to Birmingham, Ala., were unable to fight off a fourth period rally by Stanford University, and lost the game 23-7. Gardner-Webb led 7-0 at the end of the first half and the score was tied 7-7 at the beginning of the fourth quarter. In the final period the Sanford eleven got its passing game in gear and scored twice.

The Bulldogs were to come home for three games, with Guilford at Spangler Stadium Sept. 30, Georgetown Oct. 7, and Chowhess Oct. 14.

WEB

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If you receive us but soon find how large our Web will grow, but this much we know, once you're woken up, we never let you go. This is the spirit of Gardner-Webb.

'Word Of Mouth' Pays

... Connecticut To Boiling Springs

DECIDING what college to attend is a question that perplexes many high school seniors. Karen Smith of Brookville, Conn., decided that the best way to make a choice was to visit as many schools personally as possible.

She persuaded her parents, Mr. and Mrs. Charles Smith, to accompany her on a trip southward in quest of a "special" college. A friend, Roxanne DeVore, also of Brookville, accompanied them on the trip. She felt that she, too, might find the right college.

By mid-week after they began the trip, the group had toured several campuses in the two Carolinas—large and small—but had not found the college Karen was looking for.

While traveling from Charlotte on U. S. 74, Mr. Smith stopped at a Shellby service station for gas. The service station attendant, noticing their license tag, asked if they were on vacation. Karen told him he was looking for a college.

The service station attendant couldn't resist the chance to inform the Smiths that "a really good college was only about five miles away." He told them about Gardner-Webb, and gave them directions to the campus.

KAREN hadn't been on the campus but a few minutes before she decided G-W was the school of her choice.

As she put it later: "I was really impressed with the campus layout and the friendliness of the students and faculty was unbelievable. The whole atmosphere of the campus really impressed me."

Karen's friend, Roxanne, also was impressed. They couldn't believe that a college president invited them into his office for a chat without an appointment. Dr. Eugene Poston did just that.

Karen said: "I came South looking for a college with a Christian atmosphere and at last I've found it."

KAREN and Roxanne left for home with plans to return to G-W after high school graduation. Karen was so excited that she told Kathy Martel of nearby Bethel, Conn., on Gardner-Webb, too.

And, two weeks before school started, Karen's father contacted Dr. Poston so that if Carl Bradshaw of Danbury, Conn., still could be accepted, the proper forms were mailed to the Bradshaw family and completed in time for him to attend college this fall.

BECAUSE of an unknown service station attendant, four Connecticut youths are happy to be in the South—and particularly at Gardner-Webb.

G-W Adds Faculty, Staff Members

Gardner-Webb's faculty and staff had some new faces as the college began its 47th fall session.

Two faculty members have been added to the division of business and economics. Dr. J. Dewberry Copeland has been named a professor of business and economics, and Joe Ben Hoyle, an instructor. Dr. Copeland previously was department head in business at Erskine College for eight years, and held a similar post for four years at Mississippi State College. He earned his doctorate in business education at New York University and his master's and bachelor's degrees at the University of Florida. He is a native of Bradfords, Ala. Hoyle, a Morganston native, earned his master of arts in economics and business at Appalachian State University recently, and his bachelor of arts in accounting at Duke University.

Dr. William Herdie Freeman has been named an assistant professor of health education and physical education. He has completed all requirements for his doctorate in physical education and will receive his degree in December from the University of Oregon. He earned his master of arts and teaching at Duke University, and a bachelor's degree at Wake Forest University. He is a native of Kenil, N. C.

Ray Kent Brumbaugh, a native of Pittsburgh, Pa., is a new instructor of psychology. He comes to G-W from Preskill and Morehead College in Lancaster, Pa. He earned his master of science in psychology at Acadia University in Nova Scotia, Canada, and a bachelor of science degree at Juniata College in Huntingdon, Pa.

A three-year football starter at Wake Forest University, Vincent Neffner, has been named offensive line coach and chief scout for Gardner-Webb. He was a starting offensive guard for Wake Forest in 1968-70, including the year the Deacons won the Atlantic Coast Conference football title. Following his graduation, he was a graduate assistant at Wake Forest and last year, was the freshman defensive line coach and handled scouting duties for the Deacons. He fills a vacancy left by Coach Cale Proctor, who accepted a position as head football coach at Morrisville, N. J.

Three instructors recently named to the faculty of the department of nursing at G-W are Betty H. Jones, Linda Hester Phillips, and Susan Setton Updehatch. Mrs. Jones is a former

associate director of nursing at Charlotte Memorial Hospital and at Charlotte Rehabilitation Hospital. She earned a bachelor of nursing degree at the University of North Carolina at Chapel Hill and a master of nursing with a major in teaching at Atlanta's Emory University. Mrs. Phillips comes to G-W from a staff nursing position at Cleveland Memorial Hospital in Shelby. She is a graduate of Lenoir Rhyne College with a bachelor of science degree in nursing. Mrs. Updehatch joins the faculty from a nursing position on the staff of Charlotte Memorial Hospital. She received her bachelor nursing degree at Eastern Tennessee State University.

A 1972 George Washington University, D.C., David Webb has been named assistant to the director of public relations at the college.

A Shelby native, he was graduated magna cum laude in G-W's first senior college graduating class. He had been personnel director and office manager at Bell's Store in Forest City's Tri-City Mall.

Reading Center Newly Created

Realizing the need more than ever for the ability of a college student to read and to develop the skill of teaching others to read, Gardner-Webb College has added a reading expert to its staff and created a reading center.

Dr. Donald Ralph Schoolcraft, an expert in the field of reading, has joined the college's faculty as an associate professor of education. He will head a reading center in the college's department of education.

Dr. Schoolcraft comes to Gardner-Webb from the University of Georgia. He was director of the Reading Center in Sparsburg, S. C., before going to the University of Georgia. He also served as reading instructor at Miami Dade Junior College in Florida and as a reading instructor in the Broward County School System in Ft. Lauderdale, Fla.

The new reading center head earned his bachelor's and master's from the University of Miami and his doctorate of education from the University of Georgia.

G-W Cage Season Looks Exciting

Gardner-Webb College's 1973-74 basketball schedule will include 16 games, plus three tournaments and a three-game trip to the Hawaiian Islands, giving the NAIA power a total of 22 games.

The Bulldogs, who closed out last season with a fourth-place finish in the NAIA nationals and a record of 25 wins and five losses, will be in a rebuilding process after the loss of four starters from the 1971-72 squad.

The trip to Hawaii, beginning Jan. 28, will be one of the highlights of the season. Accompanying the Bulldogs to Hawaii will be more than 200 members of the Bulldog Booster Club. Tough action is expected during their three-game slate in Hawaii.

Gardner-Webb will be defending its crown in the Asheville Tip-Off Tournament in Asheville Nov. 26-28. Competing in the tournament will be Gardner-Webb, High Point, Carson Newman and University of North Carolina-Asheville.

On December 15-16 the Bulldogs will be hosting for the first time a Bulldog Double-header. Participating will be St. Augustine, Elon, Livingstone and Gardner-Webb.

The annual Gardner-Webb Holiday Tournament is scheduled for Dec. 29-30. Competing for the laurels along with Gardner-Webb will be Carson Newman, Western Carolina and perennial NAIA power, Fort Hays of Kansas.

